

# Samsung Gear S3 participation conditions

## The Insiders – November 2016

Participation in this campaign requires clear action by the participant:

- Completion of the end survey is mandatory. Amongst other points, it requests that you return the device on time.
- The device must be sent back in accordance with the specified procedure (see section below, entitled 'Returning the device').

### **Campaign concept**

Insiders receive the Samsung Gear S3 to trial for five weeks and then write and post reviews on specific websites and social media.

It is important that you complete the end survey so that you can indicate your choice regarding retaining or returning the Samsung Gear S3 at the end of the campaign. The survey will be made available online at the end of the campaign; you will be advised of this by email. The end survey must be completed by 20/01/2017.

### **Timing**

The duration of the campaign is clearly stated on the website and via the blog posts. Insiders will be able to use the Samsung Gear S3 between 16/12/2016 and 20/01/2017.

### **Registration**

You can apply to take part in this campaign via [www.theinsiders.eu](http://www.theinsiders.eu). Only one account per household is permitted; in the event of misuse or false information, the prospective insider is liable to be banned from the campaign without warning. To take part in The Insiders' Samsung Gear S3 campaign, prospective applicants must complete the list of questions truthfully and in full.

### **Bank account / credit card details**

In order for you to take part in this campaign, we require a deposit of £175.00 in case of loss, theft or damage to your Samsung Gear S3 device.

During subscription for candidacy, no deposit is requested. After the subscription period is closed, a pre-selection will be made. This temporary selection will hold a number of candidates that fit the consumer profile for the Samsung Gear S3. An email will then be sent to those candidates, containing a link to the payment screen where we request the £175.00 deposit. The first 150 candidates from the pre-selection who successfully make a deposit are automatically selected for the campaign and will receive the Samsung Gear S3 device at their home. A confirmation email of final selection will be sent following registration.

At the end of the campaign, you will have two options:

- To keep the Samsung Gear S3; we retain the £175.00 as your purchase, at a considerable discount from the full retail price;
- To return Samsung Gear S3; whereby you follow the returns procedure below. Please note if the device is not returned in the specified timeframe after the campaign (see return policy below), this £175.00 guarantee will be retained indefinitely.

Banking details must be completed correctly and in full upon registration.

**After the campaign, your banking details will be erased.**

This is standard practice for campaigns in which Insiders get a chance to try out exclusive and expensive products (in this case the Samsung Gear S3 device). Such a guarantee is required to cover possible loss, damages, and theft, in addition to specialised transportation that may be required in case of damages to the device during the campaign.

**Privacy**

All details will be treated with the utmost confidentiality. Personal information about participants will only be passed to third parties with explicit permission. If you are not selected, we will remove all your bank details from the system immediately. [See our privacy policy here.](#)

**Selection**

Participants will be selected for this campaign on the basis of specific criteria set by the client. This selection will be made by The Insiders, and is both binding and final. Failure to be selected will have no bearing on any subsequent applications for, or participation in, other campaigns run by The Insiders or its subsidiaries. This manner of selection has been deemed necessary, as the number of candidates is often far higher than the number of available places.

**Looking after your device**

It is the participant's responsibility to keep their Samsung Gear S3 clean and in good working order whilst it is in their possession. The participant should not, under any circumstances, sell - or attempt to sell - the device during the period of the campaign as they risk breaching the product returns policy outlined below.

**Returning the device**

When the campaign ends, you can return the device by following the process specified below:

1. Fill out the end survey to confirm your return intention. The end survey will be communicated via email at the end of the campaign by The Insiders.
2. You will receive instructions to return the device free of charge. The instructions will be provided by The Insiders at the end of the campaign.

Ensure that the Samsung Gear S3 device is returned undamaged, clean and complete in the original packaging (including the box, inside packaging, any accessories and The Insiders box).

If the device is returned by a method different to that agreed, this will be at the expense and risk of you the sender. You will be liable for the costs if the device is lost, and in that event, your guarantee will be withheld.

**Terms & conditions**

The Insiders is not responsible for technical or other problems in this campaign arising from it or caused by elements that cannot be controlled by either The Insiders or Samsung. It is the responsibility of each individual participant to ensure that both their software and hardware are

protected, and are in good working condition. Participation in this campaign implies the unconditional acceptance of these rules.

The Grapevine, trading under the name "The Insiders" and referred to below as The Insiders, cannot be held liable for direct, indirect or incidental damage resulting from use of the website or information obtained via the website.

The Insiders cannot be held liable in any way whatsoever for potential damage incurred by the registered member as a result of using the product or service during the campaign.

The manufacturer and distributor remain at all times jointly and severally liable for the product or service that the registered member uses during a campaign.

The registered member must at all times observe the user instructions and/or comply strictly with the instruction leaflet for the product or service.

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#### **Generated content**

When participating in this campaign you will have the opportunity to demonstrate your ambassador activity by posting content online which includes but is not limited to images, videos, reviews, testimonials, tweets and other media formats (hereafter called "the Online Content"). By participating in this campaign, you agree that Samsung can utilise all or any of the Online Content in marketing activities whether for or related to this campaign, or for or related to any other marketing activities whatsoever and you hereby waive any intellectual property rights, to include but not limited to, copyright of the Online Content.